

Subject: Introduction to Hollywood Media District BID

From: Dan Halden

Date: 04/29/2016 03:14 PM

To: alex@hqdevelopment.net, Lisa Schechter

Hi Alex,

It was a pleasure speaking with you just now. I'd like to introduce you to Lisa Schechter, executive director of the Hollywood Media District Business Improvement District (BID).

Lisa -- Alex Bird is with HQ Development and is the owner of the building at 720 N. Cahuenga, a new building that recently opened. Alex is interested in meeting you and becoming more involved with the Hollywood community, including the BID.

Please let me know if you have any questions and feel free to contact me at any time.

Best Regards,



Dan Halden

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | www.cd13.com

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